



2700 45th Avenue | San Francisco, CA 94116 | www.irishcentersf.org

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FOR IMMEDIATE RELEASE

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Celebrating Irish-American Heritage Year-Round and Especially in March

SAN FRANCISCO, CA The **United Irish Cultural Center of San Francisco** (2700 45th Avenue, SF, CA 94116), located in the Outer Sunset District across from the SF Zoo, is celebrating Irish-American Heritage Month with a whole host of events, entertainment, and activities embracing the season as “reel” March Madness; with “reel” being a nod to a traditional Irish tune and/or dance—of which there will be plenty offered throughout the month!

The Irish Center, which opened its doors in its’ Outer Sunset location in 1975, is a venerable year-round hub of Irish culture, events, and activities for all generations as well as a community center and event space, but March is extra special in observance of the St. Patrick’s holiday season. Offering everything from a series of facility-wide events to ticketed concerts and shows, the Irish Center has something to offer everyone this season. In addition to the Irish music and dancing, a variety of fine Irish fare and treats and sweets from Ireland are available. Everything from traditional corned beef and cabbage and corned beef sliders to shepherd’s pies and Irish soda bread! Who’s hungry?

March 11, 12, and 17 are major days at the Irish Center, with plenty of other events and activities happening in between. Read on for highlights. ***Photo ops/on site interviews/and more all welcome.***

EVENTS CALENDAR/TICKETS: www.irishcentersf.org

Or www.eventbrite.com/cc/st-patricks-day-2023-in-san-francisco-72719

Facebook/Instagram: @irishcentersf

#REELmarchmadness

A Few Highlights of the 2023 March Festivities at the Irish Center

Saturday, March 11, 2023

San Francisco St. Patrick's Day Parade & Annual Post-Parade Party

Parade: 11:30 am

Parade begins at 2nd and Market at 11:30 am and continues up Market Street concluding at the grandstand in front of City Hall. The Irish Center delights in participating in the SF St. Patrick's Day parade—the oldest of its kind west of the Mississippi. In this 172nd annual parade, the Irish Center parade entry will have 6-7 classic cars, plus a decorated double-decker bus. Riding on the bus, will be young families who participate in Irish music lessons at the Irish Center, members of this year's Rose of Tralee competition, and members of the Green Road—a traditional Irish band from Wexford, Ireland, who will be performing at the Irish Center Sunday evening March 12.

Post-Parade Party (FREE)

United Irish Cultural Center

2700 45th Ave between Sloat and Wawona

www.irishcentersf.org

Open 2:30–10 pm

Wawona Gates 'til 8 pm; St. Patrick's 'til 7 pm; Emerald Pub 'til 10 pm

Join us at the annual Post-Parade Party for a traditional Corned Beef and Cabbage meal (food available for purchase upstairs) and know you are coming to the biggest, best, post-parade St. Patrick's Day party in San Francisco! There will be live bands and Irish Dancing in three locations (two indoors, one outdoors) throughout our facility. Additional food items (corned beef sliders and hot dogs for the kids) will be available as well plus plenty of Irish treats and sweets at our Irish Shoppe. There is no cover charge, but you must show proof of age 21+ to drink.

Sunday, March 12, 2023

3 events beginning at 11 am

1. Green Fest Block Party (FREE)

12–5 pm

45th Avenue between Sloat and Wawona (in the street) in front of the Irish Center with overflow space in Wawona Gates behind the Irish Center

The United Irish Cultural Center teams up with neighbors and community partners Java Beach at the Zoo, United Irish Societies, and Cooley Keegan Comhaltas to present GREEN FEST 2023—a family-friendly St. Patrick's Day celebration and Sunset tradition! A block of 45th Ave is blocked off in front of the Irish Center between Sloat and Wawona and guests will enjoy food/beverage, entertainment, Irish dancers, live music, pipers, vendors, face painting, and more. Food options include delicious Shepherd's pies plus the Irish Center's very own Irish Shoppe is all stocked up with treats and sweets from Ireland as well as fresh Irish soda bread and brown bread from Fiddler's Green, Millbrae.

2. Post-Green Fest Party (FREE)

Emerald Pub (ground floor of Irish Center at 2700 45th Avenue)

Open noon – 9 pm

The Irish Center's ground level Emerald Pub is right off 45th Ave where Green Fest is happening and gets going with live music on the small stage around noon. There will be an ongoing line-up of entertainment with traditional Irish music and dancers til 9 pm. No cover charge. Must be 21+. Taco truck available for food options.

3. Evening Concert with Green Road and Clodagh Kinsella (ticketed)

United Irish Cultural Center, St. Patrick's Room (upstairs)

2700 45th Avenue (between Sloat and Wawona)

Doors at 6:30 pm / Show @ 7 pm

Ballad/folk band Green Road is making a stop in San Francisco on their first US tour as a musical celebration of the close connection between Ireland and America. Hailing from Co. Wexford in Ireland, the lads will be joined by international soprano sensation Clodagh Kinsella. Tickets available online (www.irishcentersf.org) and at the door.

******St. Patrick's Day**** March 17, 2023**

St. Patrick's Day Celebration (FREE)

United Irish Cultural Center

2700 45th Ave between Sloat and Wawona

www.irishcentersf.org

Open 12 noon–10 pm

Céad míle fáilte! (Translates to 100,000 Welcomes; pronounced cade millia fault-cha). The Irish Center is the place to be in San Francisco for St. Patrick's Day! Offering several live Irish bands on multiple stages, indoor and outdoor spaces, three bars, several local schools of Irish dancing, and a hot Corned Beef & Cabbage meal featuring SF Roberts Corned Beef, the entire UICC community looks forward to celebrating with you! If you're here late, Carlos Mora Taco Truck has you covered. Irish soda bread and brown bread along with sweets and treats from Ireland will be available in our Irish Center Irish Shoppe as well. No cover charge. Must be 21+.

Building for the Next Generation of Irish-Americans

New Irish Center Building Plans Well Underway

The United Irish Cultural Center of San Francisco submitted plans to the San Francisco Planning Department for a new six-story building to replace its current home. UICC President Liam Reidy explains: "We need more space for our expanding membership and robust Irish cultural programming. The current building does not fulfill all the needs and requests we have from the community or our members. We want to have all the Irish community organizations scattered throughout the city under one roof; a place for all things Irish!"

Please visit www.irishcentersf.org to learn more about the Irish Center 2025 Project. Also, follow us on Facebook and Instagram for news and upcoming events at @irishcentersf.

About the United Irish Cultural Center

The United Irish Cultural Center is a California 501c3 nonprofit corporation organized to promote and celebrate all aspects of Irish Culture, San Francisco Irish History, as well as offer community event space for large and small events. The Irish Center offers a whole host of cultural programs including youth music program and summer camp, Irish dance and language classes, multiple concert and performance opportunities, a comprehensive library and museum collections, scholarship program for students, family-friendly events, and serves as a community gathering space for blood drives, election events such as a polling place or candidate forum, and worship space for church groups—just to name a few. Come join us in the Outer Sunset on the west side of the city. Just three short blocks from the magnificent Golden Gate Recreational Area at Ocean Beach, the Irish Center celebrates over 45 years of service to the community in San Francisco.